Guidelines for Product Measurement

Measuring your product correctly and providing the right dimensions can save you both money and time. Read more on Wallenius Wilhelmsen Ocean (WW Ocean) guidelines for product measurement.

Why are correct product dimensions important?
Measuring your product correctly is important for you and us. Providing us with the right dimensions ensures you:

- adequate space for your product inside the vessel
- correct calculation of freight
- correct handling equipment for breakbulk products
- reduced risk of damage
- shipment on booked vessel

Measurement principles
The amount of space to safely stow your product is determined by multiplying its overall length by its overall width by its overall height. Measures shall include attached external items such as side mirrors, exhaust stacks, reefer and/or air-conditioning units, trailer tongues, boat swim platforms, out-drives, etc.

Measurement processes put in place and the tools used by WW Ocean are according to a global standard to ensure consistency for our customers across all ports.

What products need specific and correct dimension information?
Virtually every type of product need correct dimension information for booking, including, but not limited to breakbulk, new and used rolling equipment, trucks, buses, boats, newly manufactured auto with modifications and/or exterior accessories, and privately owned vehicles that are over 20 years old.
How to measure correctly
Measure your product by multiplying its overall length by its overall width by its overall height. Measures shall include attached external items. It is recommended that added parts which can easily be dismounted such as antennas, mirrors, exhaust stacks, etc., are removed or pulled in if possible before delivery.

Shipping on WWL equipment
When shipped on WW Ocean handling equipment, only the product itself shall be included in the dimensions provided.

Shipping on your own equipment
When shipped on your own equipment, like trailer or cradle, the carrying equipment shall be included in the dimensions provided.

Measurement Process
When placing your booking, you need to provide the dimensions of your product(s) according to the measurement guidelines described.

When your product arrives at port of load, WW Ocean will do a measurement of your product to verify the booking dimensions versus actual dimensions.

In the event of a discrepancy between dimensions specified at the time of booking and the measurements taken at the port of load, you will be contacted by one of our Customer Care representatives.

If you are dissatisfied with the finding, you can request a joint measurement session.

Learn more
For more details, contact your local Wallenius Wilhelmsen Ocean Customer Care Representative.